

# **NEBRASKA & CANADA**

### An integrated economy



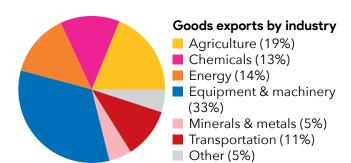
Photo: Werner Enterprises



63 Canadian-owned companies employ **3,850 workers** in Nebraska

#### Nebraska

# exports \$1.7 billion in goods to Canada annually



## Bringing supplies to Canadians and Americans

Werner Enterprises was founded in 1956 in Omaha, Nebraska with just one truck. Today the company is a global transportation provider of freight management and supply chain solutions with more than 7,350 tractors, nearly 25,000 trailers, and over 13,000 employees and independent contractors. Werner ships nearly 20,000 cross-border loads each year between the United States and Canada, delivering to and from every province and 48 states.

These cross-border shipments include retail store merchandise, consumer products, manufactured component products and parts, and grocery items. Werner partners with **Union Pacific**, also headquartered in Nebraska, to provide effective intermodal solutions that access all major markets in North America.



## Nebraska exports \$193 million in services to Canada, including

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Insurance services	\$50 million
Business services	\$33 million
Charges for the use of intellectual property	\$32 million
Travel (including for education)	
Financial services	

### Top Nebraska goods exports to Canada

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Agricultural machinery	\$247 million
■ Natural gas & other gases	\$222 million
Animal meats	\$124 million
Pharmaceutical products	\$76 million
Animal feed & food industry residues	\$72 million
Optical, medical & precision instruments	\$52 million
■ Iron & steel tubes, pipes & sheets	\$39 million
Pasta, breads & cereal preparations	\$34 million
■ Plastics & plastic articles	\$32 million
Tractors	\$31 million



Photo: Scoular

### Agritrade across borders with Scoular

**Scoular** buys, sells, stores, handles, and processes ingredients, as well as providing supply chain solutions for markets including aquaculture, flour milling, food manufacturing and processing, livestock feed, and pet food manufacturing. Scoular is headquartered in Nebraska and has more than 200 Canadian employees at three offices and 10 plants in Alberta, Manitoba, and Saskatchewan. Scoular's Canadian facilities provide the company access to export markets on five continents, sourcing additional crops to serve its customers. Scoular is one of the largest processors of pulses and special crops in Canada.



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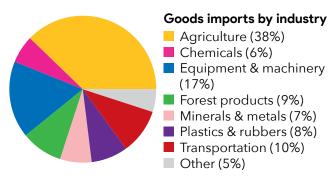
## Providing space for artists and curators from Canada

Since 1981, the **Bemis Center** in Omaha has provided artists from around the world with dedicated time, space and resources to conduct research and to create new work through their Residency program. Over the years, several Canadian visual artists have been selected for a Residency. In addition, a Québec-based curator spent two years as the Curator-in-Residence at the Bemis Center. In this role, she served as a professional resource to Bemis Center artists-in-residence and the Greater Omaha arts community, and organized exhibitions and public programs.

#### Nebraska

### imports \$1.5 billion

### in goods from Canada annually



### Top Nebraska goods imports from Canada

Animal feed & food industry residues	\$172 million
Live animals	\$125 million
■ Plastics & plastic articles	\$108 million
Animal meats	\$92 million
Agricultural machinery	\$75 million
Railway trains & rolling stock	\$63 million
Softwood lumber	\$54 million
Fertilizers	\$41 million
Paper & paperboard	\$36 million
■ Wood & semi-finished wood products	\$36 million

#### December 2024

Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2023 data. **U.S. Census Bureau:** goods trade, Canada's export ranking (2/2024 release). **Trade Partnership:** 2022 services trade (2/2024 release). **Dun & Bradstreet:** Canadian-owned businesses operating in the U.S. (12/2023 release). **Business Roundtable:** state jobs from Canada-U.S. trade (2018, 10/2020 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.

### CONTACT

# THE CONSULATE GENERAL IN MINNEAPOLIS

701 FOURTH AVENUE SOUTH, SUITE 900, MINNEAPOLIS, MN 55415-1899



Beth Richardson Consul General mnpls@international.gc.ca (612) 333-4641



