CANADA OUNITED STATES

CALIFORNIA & CANADA An integrated economy



California

1,928 Canadian-owned companies employ 90,250 workers in California

Canada contributes to Southern California's prosperity

Canada is California's number 2 commercial partner with over \$53 billion worth of two-way trade annually and is among the state's top 4 foreign direct investors. Southern California's 10 counties, stretching from Kern to San Diego, are the major economic driver behind California's ranking as the 5th largest global economy. Canadian-owned businesses employing over 64,500 Californians directly contribute to California's growth and prosperity. Some of the best-known Canadian brands based here include **lululemon athletica**, **Pinkberry, City National Bank, BMO**, and **Circle K**.

In Orange and San Diego counties, innovations introduced by Canadian-owned businesses have fuelled two of the nation's largest cybersecurity and medical science clusters. **BlackBerry** is a leader in helping public and private sector entities of all sizes secure the Internet of Things with the help of Cylance AI-based endpoint security solutions.**Bausch & Lomb**, **NuraLogix**, and **TELUS** are pioneers within the local technology-based health and wellness services clusters. Canadian businesses like **Brookfield Properties**, **PCL Construction** and **Avison Young** oversee the development, renovation and management of commercial and residential properties and infrastructure across Southern California to meet continual market growth.



Canada is the #2 export market for California

California exports \$15.3 billion in services to Canada, including

Business services	\$4.2 billion
Travel (including for education)	\$3.4 billion
Telecommunications & information services	\$2.6 billion
Charges for the use of intellectual property	\$2.0 billion
Personal, cultural & recreational services	. \$1.7 billion

Top California goods exports to Canada

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Fruits & nuts	
Computers	
Telephones & AV recording equipment	\$1.3 billion
Optical, medical & precision instruments	\$1.1 billion
Vegetables	\$1.1 billion
Automobiles	\$745 million
Beverages & alcohol	\$510 million
Prepared vegetables	\$425 million
Aircraft & parts	\$383 million
Railway trains & rolling stock	\$357 million



Goods exports by industry

- Agriculture (27%)
- Chemicals (6%)

exports \$18.4 billion

in goods to Canada annually

- Equipment & machinery (40%)
- Minerals & metals (5%)
- Transportation (11%)Other (11%)

For as long as the glitz and glamour of Hollywood have existed, Canada has produced some of its biggest icons of stage and screen, with movie, TV, and music industry superstars such as **Joni Mitchell**, **Simu Liu**, **Catherine O'Hara**, **Drake**, **Sandra Oh**, **Keanu Reeves**, **Daniel Levy**, and **Shania Twain** to "**the Ryans**" — **Gosling** and **Reynolds**.

Canadians and Canadian companies — like **Lionsgate**, **eOne** and **IMAX** – also play a major role in the entertainment industry behind the scenes, from development and production to marketing and distribution of popular content via traditional mediums or streamed online.



Photo: Lisa Germany/ESO

California imports \$16.3 billion in goods from Canada annually



Goods imports by industry

- Agriculture (30%)
- Chemicals (6%)
- Energy (19%)
- Equipment & machinery (14%)
- Forest products (6%)
- Minerals & metals (8%)
- Plastics & rubbers (5%)Transportation (5%)
- Other (7%)

Top California goods imports from Canada

Crude petroleum	\$2.2 billion
Animal or vegetable fats, oils & waxes	\$1.0 billion
Animal meats	\$770 million
Pasta, breads & cereal preparations	\$707 million
Animal feed & food industry residues	\$620 million
Plastics & plastic articles	\$616 million
Wood & semi-finished wood products	\$502 million
Optical, medical & precision instruments	\$474 million
Fuel oil	\$461 million
Pearls, gems, precious metals & jewelry	\$408 million

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Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2024 data. U.S. Census Bureau: goods trade, Canada's export ranking (2/2025 release). Trade Partnership: 2023 services trade (12/2024 release). Dun & Bradstreet: Canadian-owned businesses operating in the U.S. (2/2025 release). Business Roundtable: state jobs from Canada-U.S. trade (2018, 10/2020 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.

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