

# WINNEBAGO COUNTY, WI & CANADA

450 people are employed at the 10 Canadian-owned businesses operating in Winnebago County, and an additional 1,800 jobs depend on goods and services exports to Canada

Winnebago County exports **\$391 million** in goods to Canada annually

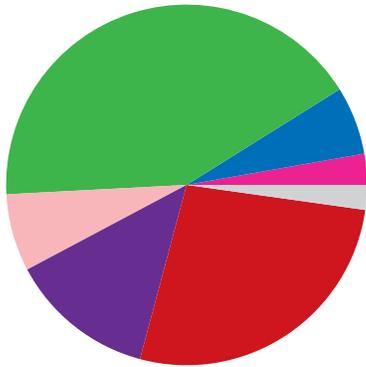
## Top Winnebago County goods exports to Canada

■ Converted Paper Products.....	\$134 million
■ Motor Vehicles.....	\$78 million
■ Plastics Products.....	\$45 million
■ Printed Matter & Related Products.....	\$21 million
■ Motor Vehicle Bodies & Trailers.....	\$16 million

Winnebago County exports **\$21 million** in services to Canada annually

## Top Winnebago County services exports to Canada

Business services.....	\$9 million
Travel (including for education).....	\$5 million
Financial services.....	\$2 million
Charges for the use of intellectual property....	\$2 million
Insurance services.....	\$2 million



### Winnebago County goods exports to Canada by industry

■ Chemicals.....	3%.....	\$13 million
■ Equipment & machinery.....	6%.....	\$23 million
■ Forest products.....	42%.....	\$165 million
■ Minerals & metals.....	7%.....	\$28 million
■ Plastics & rubbers.....	13%.....	\$53 million
■ Transportation.....	27%.....	\$104 million
■ Other.....	2%.....	\$8 million

## Winnebago County exports to Canada

2024.....	\$391 million
2023.....	\$448 million
2023.....	\$448 million
2021.....	\$378 million
2020.....	\$330 million
2019.....	\$338 million
2018.....	\$371 million
2017.....	\$372 million

## Top Canadian-owned businesses operating in Winnebago County

- Transcontinental
- BMO Harris Bank
- Igi The Intl Group
- Tonys Auto Collision Ctr
- Nutrien Ag Solutions
- Hot-Line Freight System
- Chemtrade
- Sangoma Technologies Corp

March 2025

Sources: **Trade Partnership Worldwide**: Goods exports (2024 data, 2/2025 release), services exports (2023 data, 12/2024 release) and jobs, calculated figures, based on U.S. Census Bureau and U.S. Bureau of Economic Analysis data at state and national levels. **Dun & Bradstreet**: Canadian-owned businesses (2/2025 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.