

OUTAGAMIE COUNTY, WI & CANADA

600 people are employed at the 17 Canadian-owned businesses operating in Outagamie County, and an additional 1,850 jobs depend on goods and services exports to Canada

Outagamie County exports \$352 million in goods to Canada annually

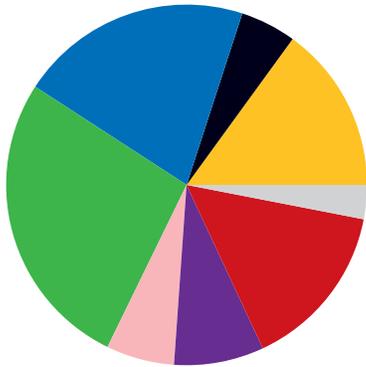
Top Outagamie County goods exports to Canada

| | |
|--|--------------|
| ■ Converted Paper Products..... | \$56 million |
| ■ Preserves & Specialty Foods..... | \$30 million |
| ■ Plastics Products..... | \$29 million |
| ■ Motor Vehicle Parts..... | \$26 million |
| ■ Pulp & Paperboard Mill Products..... | \$18 million |

Outagamie County exports \$24 million in services to Canada annually

Top Outagamie County services exports to Canada

| | |
|--|-------------|
| Travel (including for education)..... | \$9 million |
| Insurance services..... | \$6 million |
| Charges for the use of intellectual property.... | \$4 million |
| Business services..... | \$3 million |
| Financial services..... | \$1 million |



Outagamie County goods exports to Canada by industry

| | | |
|------------------------------|----------|--------------|
| ■ Agriculture..... | 15%..... | \$52 million |
| ■ Apparel & textiles..... | 5%..... | \$18 million |
| ■ Equipment & machinery..... | 21%..... | \$74 million |
| ■ Forest products..... | 27%..... | \$95 million |
| ■ Minerals & metals..... | 6%..... | \$21 million |
| ■ Plastics & rubbers..... | 8%..... | \$29 million |
| ■ Transportation..... | 15%..... | \$54 million |
| ■ Other..... | 3%..... | \$11 million |

Outagamie County exports to Canada

| | |
|-----------|---------------|
| 2024..... | \$352 million |
| 2023..... | \$403 million |
| 2023..... | \$403 million |
| 2021..... | \$354 million |
| 2020..... | \$314 million |
| 2019..... | \$328 million |
| 2018..... | \$337 million |
| 2017..... | \$317 million |

Top Canadian-owned businesses operating in Outagamie County

- Saputo Cheese
- Pro Label
- BMO Harris Bank
- TForce
- Russel Metals Williams Bahcall
- Atlas Cold Storage
- Pinpoint Gps Solutions
- RBC
- Colliers International
- Brookfield Properties

March 2025

Sources: **Trade Partnership Worldwide**: Goods exports (2024 data, 2/2025 release), services exports (2023 data, 12/2024 release) and jobs, calculated figures, based on U.S. Census Bureau and U.S. Bureau of Economic Analysis data at state and national levels. **Dun & Bradstreet**: Canadian-owned businesses (2/2025 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.