

MARATHON COUNTY, WI & CANADA

100 people are employed at the 10 Canadian-owned businesses operating in Marathon County, and an additional 1,250 jobs depend on goods and services exports to Canada

Marathon County
exports \$253 million
in goods to Canada annually

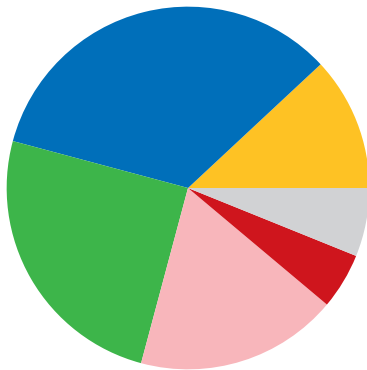
Top Marathon County goods exports to Canada

Converted Paper Products.....	\$31 million
Ag. & Construction Machinery.....	\$23 million
HVAC & Refrigeration Equipment.....	\$19 million
Pulp & Paperboard Mill Products.....	\$18 million
Dairy Products.....	\$16 million

Marathon County
exports \$13 million
in services to Canada annually

Top Marathon County services exports to Canada

Insurance services.....	\$4 million
Travel (including for education).....	\$4 million
Financial services.....	\$2 million
Charges for the use of intellectual property....	\$1 million
Business services.....	\$703,000



Marathon County goods exports to Canada by industry

Agriculture.....	12%.....	\$30 million
Equipment & machinery.....	34%.....	\$87 million
Forest products.....	25%.....	\$63 million
Minerals & metals.....	18%.....	\$45 million
Transportation.....	5%.....	\$13 million
Other.....	6%.....	\$15 million

Marathon County exports to Canada

2024.....	\$253 million
2023.....	\$275 million
2023.....	\$275 million
2021.....	\$237 million
2020.....	\$196 million
2019.....	\$206 million
2018.....	\$210 million
2017.....	\$199 million

Top Canadian-owned businesses operating in Marathon County

- BMO Harris Bank
- CGI
- Hot-Line Freight System
- Arow Global Corp
- Illinois Central Railroad
- GFL Environmental

March 2025

Sources: **Trade Partnership Worldwide**: Goods exports (2024 data, 2/2025 release), services exports (2023 data, 12/2024 release) and jobs, calculated figures, based on U.S. Census Bureau and U.S. Bureau of Economic Analysis data at state and national levels. **Dun & Bradstreet**: Canadian-owned businesses (2/2025 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.