

DANE COUNTY, WI & CANADA

1,000 people are employed at the 49 Canadian-owned businesses operating in Dane County, and an additional 1,650 jobs depend on goods and services exports to Canada

Dane County exports \$316 million in goods to Canada annually

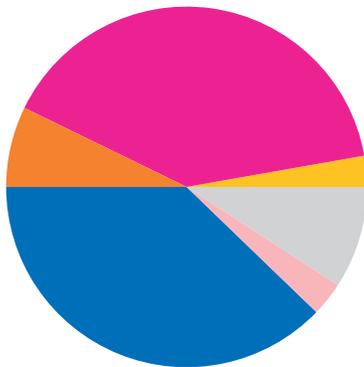
Top Dane County goods exports to Canada

■ Pharmaceuticals & Medicines.....	\$58 million
■ Basic Chemicals.....	\$54 million
■ Household Appliances.....	\$34 million
■ Navigational & Meas. Instruments.....	\$23 million
■ Petroleum & Coal Products.....	\$21 million

Dane County exports \$128 million in services to Canada annually

Top Dane County services exports to Canada

Travel (including for education).....	\$40 million
Charges for the use of intellectual property..	\$39 million
Business services.....	\$20 million
Insurance services.....	\$18 million
Telecommunications, computer & information services	\$6 million



Dane County goods exports to Canada by industry

■ Agriculture.....	3%.....	\$8 million
■ Chemicals.....	40%.....	\$128 million
■ Energy.....	7%.....	\$21 million
■ Equipment & machinery.....	38%.....	\$121 million
■ Minerals & metals.....	3%.....	\$8 million
■ Other.....	9%.....	\$28 million

Dane County exports to Canada

2024.....	\$316 million
2023.....	\$481 million
2022.....	\$481 million
2021.....	\$508 million
2020.....	\$386 million
2019.....	\$435 million
2018.....	\$432 million
2017.....	\$476 million

Top Canadian-owned businesses operating in Dane County

- Car Wash Partners
- BMO Harris Bank
- Avery Products
- Paragon Dev Systems
- lululemon
- Stantec
- Semex Usa
- Famous Dave's
- Saco Foods
- Trans World NY Sub

March 2025

Sources: **Trade Partnership Worldwide**: Goods exports (2024 data, 2/2025 release), services exports (2023 data, 12/2024 release) and jobs, calculated figures, based on U.S. Census Bureau and U.S. Bureau of Economic Analysis data at state and national levels. **Dun & Bradstreet**: Canadian-owned businesses (2/2025 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.