

DANE COUNTY, WI & CANADA

1,000 people are employed at the 49 Canadian-owned businesses operating in Dane County, and an additional 1,650 jobs depend on goods and services exports to Canada

Dane County
exports \$316 million
in goods to Canada annually

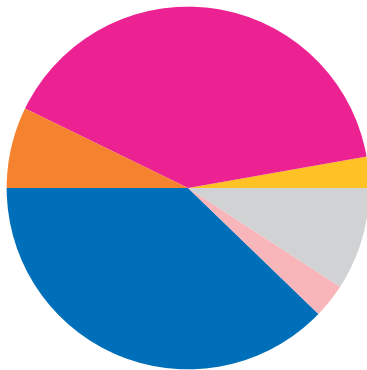
Top Dane County goods exports to Canada

| | |
|---------------------------------------|--------------|
| Pharmaceuticals & Medicines..... | \$58 million |
| Basic Chemicals..... | \$54 million |
| Household Appliances..... | \$34 million |
| Navigational & Meas. Instruments..... | \$23 million |
| Petroleum & Coal Products..... | \$21 million |

Dane County
exports \$128 million
in services to Canada annually

Top Dane County services exports to Canada

| | |
|---|--------------|
| Travel (including for education)..... | \$40 million |
| Charges for the use of intellectual property.. | \$39 million |
| Business services..... | \$20 million |
| Insurance services..... | \$18 million |
| Telecommunications, computer & information services | \$6 million |



Dane County goods exports to Canada by industry

| | | |
|----------------------------|----------|---------------|
| Agriculture..... | 3%..... | \$8 million |
| Chemicals..... | 40%..... | \$128 million |
| Energy..... | 7%..... | \$21 million |
| Equipment & machinery..... | 38%..... | \$121 million |
| Minerals & metals..... | 3%..... | \$8 million |
| Other..... | 9%..... | \$28 million |

Dane County exports to Canada

| | |
|-----------|---------------|
| 2024..... | \$316 million |
| 2023..... | \$481 million |
| 2023..... | \$481 million |
| 2021..... | \$508 million |
| 2020..... | \$386 million |
| 2019..... | \$435 million |
| 2018..... | \$432 million |
| 2017..... | \$476 million |

Top Canadian-owned businesses operating in Dane County

- Car Wash Partners
- BMO Harris Bank
- Avery Products
- Paragon Dev Systems
- lululemon
- Stantec
- Semex Usa
- Famous Dave's
- Saco Foods
- Trans World NY Sub

March 2025

Sources: **Trade Partnership Worldwide**: Goods exports (2024 data, 2/2025 release), services exports (2023 data, 12/2024 release) and jobs, calculated figures, based on U.S. Census Bureau and U.S. Bureau of Economic Analysis data at state and national levels. **Dun & Bradstreet**: Canadian-owned businesses (2/2025 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.