

BROWN COUNTY, WI & CANADA

950 people are employed at the 15 Canadian-owned businesses operating in Brown County, and an additional 2,150 jobs depend on goods and services exports to Canada

Brown County exports \$381 million in goods to Canada annually

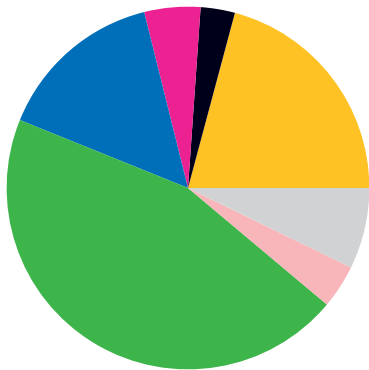
Top Brown County goods exports to Canada

■ Converted Paper Products.....	\$98 million
■ Meat Products.....	\$48 million
■ Pulp & Paperboard Mill Products.....	\$46 million
■ Printed Matter & Related Products.....	\$25 million
■ Computer Equipment.....	\$22 million

Brown County exports \$50 million in services to Canada annually

Top Brown County services exports to Canada

Travel (including for education).....	\$17 million
Insurance services.....	\$12 million
Business services.....	\$7 million
Transport.....	\$6 million
Charges for the use of intellectual property....	\$4 million



Brown County goods exports to Canada by industry

■ Agriculture.....	21%.....	\$79 million
■ Apparel & textiles.....	3%.....	\$12 million
■ Chemicals.....	5%.....	\$20 million
■ Equipment & machinery.....	15%.....	\$55 million
■ Forest products.....	45%.....	\$172 million
■ Minerals & metals.....	4%.....	\$15 million
■ Other.....	7%.....	\$27 million

Brown County exports to Canada

2024.....	\$381 million
2023.....	\$435 million
2023.....	\$435 million
2021.....	\$394 million
2020.....	\$344 million
2019.....	\$361 million
2018.....	\$373 million
2017.....	\$363 million

Top Canadian-owned businesses operating in Brown County

- Sanimax
- Saputo Cheese
- Stantec
- BMO Harris Bank
- Russel Metals Williams Bahcall
- Upper Peninsula Power Company
- Hot-Line Freight System
- Golder Associates

March 2025

Sources: **Trade Partnership Worldwide**: Goods exports (2024 data, 2/2025 release), services exports (2023 data, 12/2024 release) and jobs, calculated figures, based on U.S. Census Bureau and U.S. Bureau of Economic Analysis data at state and national levels. **Dun & Bradstreet**: Canadian-owned businesses (2/2025 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.