

# ROANOKE CITY, VA & CANADA

100 people are employed at the 5 Canadian-owned businesses operating in Roanoke City, and an additional 450 jobs depend on goods and services exports to Canada

**Roanoke City exports \$76 million in goods to Canada annually**

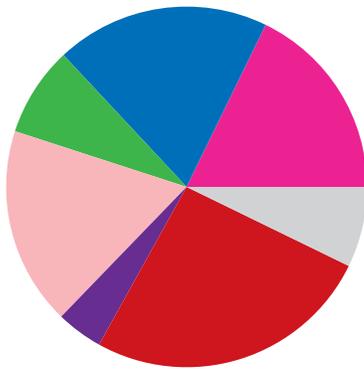
### Top Roanoke City goods exports to Canada

■ Motor Vehicles.....	\$20 million
■ Soaps, Cleaning Agents & Toiletries.....	\$11 million
■ Iron, Steel & Ferroalloys.....	\$8 million
■ Electrical Equipment.....	\$7 million
■ Converted Paper Products.....	\$5 million

**Roanoke City exports \$20 million in services to Canada annually**

### Top Roanoke City services exports to Canada

Travel (including for education).....	\$11 million
Business services.....	\$4 million
Transport.....	\$2 million
Financial services.....	\$1 million
Insurance services.....	\$1 million



### Roanoke City goods exports to Canada by industry

■ Chemicals.....	18%.....	\$14 million
■ Equipment & machinery.....	19%.....	\$15 million
■ Forest products.....	8%.....	\$6 million
■ Minerals & metals.....	18%.....	\$14 million
■ Plastics & rubbers.....	4%.....	\$3 million
■ Transportation.....	26%.....	\$20 million
■ Other.....	7%.....	\$5 million

### Roanoke City exports to Canada

2024.....	\$76 million
2023.....	\$95 million
2023.....	\$95 million
2021.....	\$71 million
2020.....	\$55 million
2019.....	\$80 million
2018.....	\$92 million
2017.....	\$74 million

### Top Canadian-owned businesses operating in Roanoke City

- Rugby ABP
- Carrols
- Glass America

March 2025

Sources: **Trade Partnership Worldwide**: Goods exports (2024 data, 2/2025 release), services exports (2023 data, 12/2024 release) and jobs, calculated figures, based on U.S. Census Bureau and U.S. Bureau of Economic Analysis data at state and national levels. **Dun & Bradstreet**: Canadian-owned businesses (2/2025 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.