

# KANSAS & CANADA

## An integrated economy



Bombardier Defense Challenger 650. Photo: Bombardier

### Bombardier flying high in Wichita

**Bombardier**, an aerospace company based in Montreal, Quebec, has more than 18,800 employees worldwide, including 3,100 U.S.-based employees. Bombardier has maintained a strong presence in Wichita, Kansas, reinforcing its commitment to the region's rich aviation heritage. In April 2022, Bombardier designated its Wichita facility as its new **Bombardier Group U.S. Headquarters**, highlighting the site's growth and multi-disciplinary expertise. Over the past five years, the Wichita service center has experienced a significant transformation. By reorganizing existing hangar space, the site expanded its customer services and support capabilities, increasing the total number of hangars from three to seven. This expansion has enabled teams to service more aircraft, with approximately 1,200 aircraft serviced in 2024 alone. These changes reflect Bombardier's commitment to supporting its global fleet of more than 5,100 aircraft – including 2,000 Learjet business jets – and securing its position as a major contributor to the Wichita workforce.

In October 2024, **Bombardier Defense** celebrated the successful first flight of the PEGASUS aircraft, a modified Bombardier Global 6000, in Wichita. This milestone highlights the advanced capabilities of the Wichita team in aircraft modification and testing. Further strengthening its role in defense, Bombardier delivered the first Global 6500 aircraft to the U.S. Army's HADES program in November 2024. This delivery underscores the company's expanding footprint in defense projects and its commitment to supporting U.S. military initiatives. These accomplishments demonstrate Bombardier's significant contributions to Wichita's aviation sector and its ongoing commitment to innovation, job creation, and aerospace excellence.



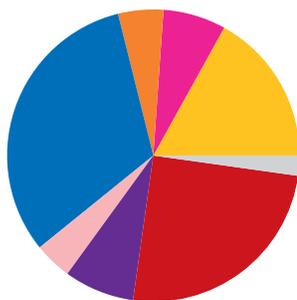
191 Canadian-owned companies employ 9,700 workers in Kansas



Canada is the #2 export market for Kansas

### Kansas

exports \$2.6 billion in goods to Canada annually



#### Goods exports by industry

- Agriculture (17%)
- Chemicals (7%)
- Energy (5%)
- Equipment & machinery (32%)
- Minerals & metals (4%)
- Plastics & rubbers (8%)
- Transportation (25%)
- Other (2%)

### Kansas exports \$327 million in services to Canada, including

Business services.....	\$135 million
Travel (including for education).....	\$87 million
Charges for the use of intellectual property.....	\$31 million
Insurance services.....	\$23 million
Telecommunications & information services.....	\$22 million

### Top Kansas goods exports to Canada

<span style="color: red;">■</span> Automobiles.....	\$278 million
<span style="color: red;">■</span> Aircraft & parts.....	\$236 million
<span style="color: blue;">■</span> Telephones & AV recording equipment.....	\$121 million
<span style="color: blue;">■</span> Agricultural machinery.....	\$120 million
<span style="color: purple;">■</span> Rubber & rubber articles.....	\$115 million
<span style="color: yellow;">■</span> Animal meats.....	\$106 million
<span style="color: yellow;">■</span> Animal feed & food industry residues.....	\$104 million
<span style="color: purple;">■</span> Plastics & plastic articles.....	\$80 million
<span style="color: blue;">■</span> Optical, medical & precision instruments.....	\$74 million
<span style="color: orange;">■</span> Natural gas & other gases.....	\$73 million



Sohaib Zahid, CEO and Derek Manuge, CTO. Photo: Railz

## Kansas banks rolling on Railz

Toronto-based fintech company **Railz** has been awarded a pilot project to work directly with the Kansas Bankers Association to deploy its banking e-commerce platform into community banks located throughout the state of Kansas beginning in the first quarter of 2024. The award stems from their successful pitch at the 2023 NXTSTAGE Financial Technology Pilot Competition held in Wichita, Kansas. Railz provides a single application programming interface to all major accounting software (such as QuickBooks, Xero, and Sage) service providers and enables on-demand access to financial transactions, analytics, insights, and reports for small business customers.



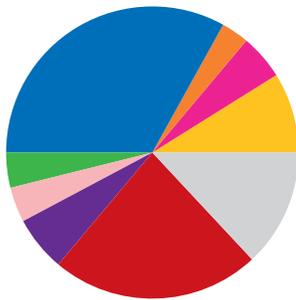
## Canada invests in Kansas

Trade with Canada supports **69,500 employees in Kansas** in addition to the **9,700 employees** at Canadian-owned businesses across the state. In addition, Kansas exports \$2.9 billion in goods and services to Canada.

Canadian-owned companies, including **Great-West Financial, Learjet, Ag Growth International and Lodging Enterprises**, are major contributors to Kansas' economy. They employ residents in every sector and contribute to the local economy with salary dollars, paying local taxes, and the purchase of goods and services in their supply chain.

## Kansas

# imports \$2.1 billion in goods from Canada annually



- Agriculture (9%)
- Chemicals (5%)
- Energy (3%)
- Equipment & machinery (33%)
- Forest products (4%)
- Minerals & metals (4%)
- Plastics & rubbers (6%)
- Transportation (23%)
- Other (13%)

## Top Kansas goods imports from Canada

■ Aircraft & parts.....	\$371 million
■ Engines & turbines.....	\$276 million
■ Plastics & plastic articles.....	\$103 million
■ Trucks.....	\$74 million
■ Telephones & AV recording equipment.....	\$70 million
■ Agricultural machinery.....	\$69 million
■ Optical, medical & precision instruments.....	\$55 million
■ Inorganic chemicals.....	\$42 million
■ Pasta, breads & cereal preparations.....	\$41 million
■ Natural gas & other gases.....	\$40 million

March 2025

Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2024 data. **U.S. Census Bureau:** goods trade, Canada's export ranking (2/2025 release). **Trade Partnership:** 2023 services trade (12/2024 release). **Dun & Bradstreet:** Canadian-owned businesses operating in the U.S. (2/2025 release). **Business Roundtable:** state jobs from Canada-U.S. trade (2018, 10/2020 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.

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